



STARTUP
SUPERCUP

THE TECH STARTUP EVENT YOU SHOULD SPONSOR IN 2021!

3 REASONS WHY YOU SHOULD SPONSOR THE STARTUP SUPERCUP:

- A groundbreaking event at the heart of the French Tech ecosystem.
- Showcase your brand to a hard-to-reach demographic of tech and startup decision makers.
- Target the tech startup elite with pinpoint accuracy, in a confined environment, over a three-day event held in one location.

1. A DEFINING TECH STARTUP EVENT IN A POST COVID-19 WORLD

- Held in one of France's most prestigious locations, Sarlat-la-Canéda (Dordogne).
- 3 full days of unfettered pitches, conferences and roundtables: October 1, 2 and 3 of 2021.
- A star-studded lineup of influential speakers from around the globe.
- A prominent lineup of ROI-focused sponsorship opportunities.

2. \$30 BILLION+ IN COMBINED INVESTMENT POWER IN ATTENDANCE!

- 1000+ angel investors and startup-focused investment funds.
- 150+ fund managers (VC, private equity, crowdfunding platforms...).
- 30+ banks and financial institutions.
- 20+ business angel networks represented.

3. LOCATION!

- Maximum brand impact: deliver your message directly to our attendees, in the context of a premium event targeting the startup investment ecosystem.
- Industries represented: ecommerce, fintech, cybersecurity, foodtech, edtech, health tech, deep tech and A.I., media (AR/VR, streaming), infrastructure/smart cities and more.
- Leverage our influence: complete event coverage provided by 100+ major media outlets and 500+ large startup influencers, with a combined reach of over 50 million followers. Piggyback on our exposure for maximum return on investment.

> 300 MILLION+:

**ANTICIPATED NUMBER OF MEDIA IMPRESSIONS
COVERING THE STARTUP SUPERCUP 2021 EDITION.**

To receive a detailed list of available sponsorship options at the Startup Supercup, please contact Ouma Haiyane at ouma@unigornincubator.com